



GRAPHIC DESIGN

School of Visual Studies



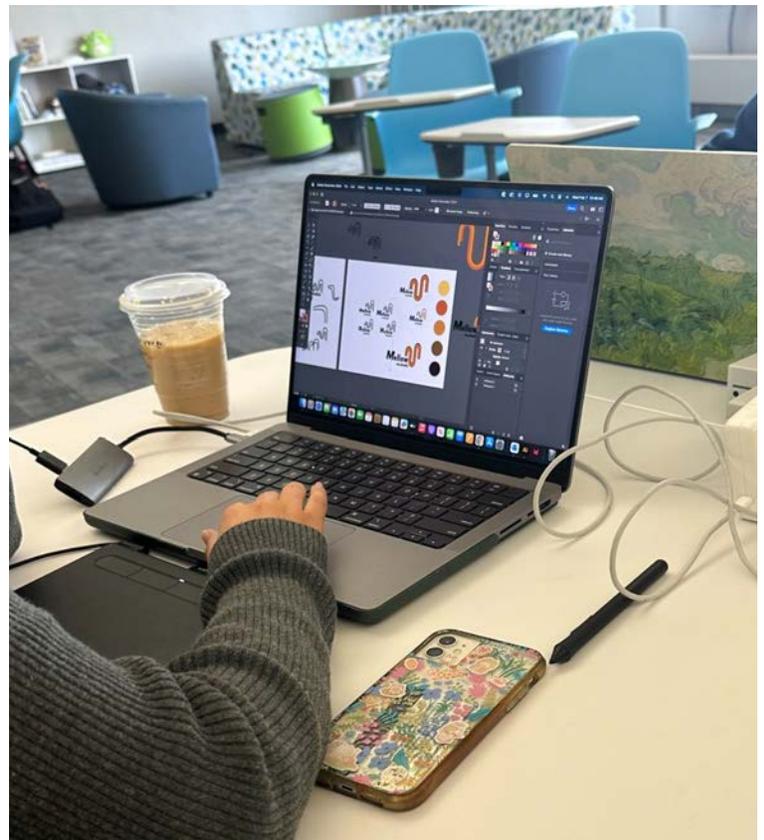
EXPLORE YOUR OPPORTUNITIES

Through hands-on learning, the five sequential courses in the Graphic Design program, in conjunction with our many focused specialty courses, prepare students by offering a wide range of experiences in areas such as:

- Packaging Design
- Corporate Identity
- Branding Identity
- Letterpress Printing
- Hand Lettering
- Publication Design
- Illustration
- UI/UX Design



Scan for more info.



HANDS-ON EXPERIENCE

Students in the Bachelor of Arts and Bachelor of Fine Arts programs develop a portfolio of work and a network of School of Visual Studies alumni that can help jumpstart their careers. Internship opportunities are available locally, regionally and abroad including:

- Hallmark
- Kansas City Chiefs
- Kansas City Royals
- Mizzou Athletics
- Outdoor Brands
- Rachel Ray Magazine
- University Hospital
- Veterans United



PROMINENT POSITIONS

Our graduates are securing positions in all areas of design at companies such as: MCA Records, Cosmopolitan Magazine, Warner Music, Hallmark, Amazon, US State Department, Nestle Purina, Build-a-Bear, Ulta Beauty, Salesforce and more. SVS alumni have won Grammys, Emmys, and Addys and have been featured on “TheDieline” and the “Today Show” — making their mark in the world of design in jobs such as:

- Graphic Designer
- Art Director
- Creative Director
- Animation Designer
- UI/UX Designer
- Multimedia Artist
- Product Designer
- Entrepreneur

