



School of Visual Studies Digital Storytelling

"My Queen" by Eryn Harris, BA '18, at Public Media Commons, St. Louis

What Is a Digital Storytelling Major?

The Digital Storytelling Program is an interdisciplinary [bachelor of arts \(BA\)](#) program in the School of Visual Studies that combines narrative and conceptually driven studies with new and emerging multimedia tools to achieve a balance between the elements and principals of design and your imagination. Areas of study include digital storytelling production, video art, and animation.

We train you in the latest multimedia production tools as well as writing and design for digital media through a variety of academic units including art, film studies, information technology, art history, English, theater, and architectural studies. Like other forms of storytelling, digital storytelling translates human knowledge and experience to reach audiences for artistic, commercial, and social-justice purposes. Intensive seminars and workshops, study-abroad opportunities, practicums, and internships form an essential part of the digital storytelling undergraduate experience.

What Can You Do with a Digital Storytelling Degree?

- Video editor
- Camera operator or sound engineer
- Producer or director
- Graphic designer
- Game designer
- Writer/technical writer
- Digital media researcher
- Art director
- Photographer
- Performer
- Public outreach
- Nonprofit development
- Marketing and public relations
- Social media
- Secondary and higher education



School of Visual Studies
University of Missouri

SVS Digital Storytelling

Careers & Jobs

One advantage of the digital storytelling major is its interdisciplinary range, which prepares you for a wide variety of jobs, from corporate careers to social activism.

Getting Involved

Digital storytelling majors have held internships at many locations worldwide including Vice Australia, Coolfire Studios, Talking Tables, London, Southwestern Advantage, Teach for America, and Bethesda Softworks Game Studio.

Additionally, many of these internships are within the MU campus or the Columbia business community. These include The Blue Note, Cumulus Media,



Digital storytelling students animating at the Museum of Moving Image, New York City.

StoryUp VR, Broadway DoubleTree by Hilton, MU Campus Dining Services, School of Information Science Learning Technologies, the Campus Writing Program, Mizzou Film Crew, *The Missouri Review*, Mizzou Student Affairs marketing, and Mizzou Athletics. Types of internships have included marketing videography, game designer, video editor, publishing intern, creative video producer, social media intern, video production intern, VR production assistant, artwork marketing intern, and audience engagement specialist.

Majors and non-majors can also get involved in the Digital Storytelling Club. The club is dedicated to being a creative outlet

for students and educates the student community about digital storytelling through guest artists and workshops. The purpose of the Digital Storytelling Club is to establish connections between the art and digital storytelling world, educate, inspire, and provide opportunities for members in videography, photography, audio, and animation. Additionally, the club provides opportunities for its members to learn about professional issues, visit various art galleries, museums, conferences, and local film venues.



Digital storytelling capstone trip to New York City.

Digital storytelling is the **fastest-growing major** on campus.

For More Info

 visualstudies.missouri.edu

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Advising: schafferjm@missouri.edu

Complete undergraduate course listing:
catalog.missouri.edu/undergraduategraduate/collegeofartsandscience/digitalstorytelling/#courseinventory

MU Admissions: admissions.missouri.edu

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