RDC Information Session: Economic Data

Economic Data available from the MU Research Data Center

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Overview

• Background and purpose of Federal Statistical Research Data Centers
• Data available through the RDC
  • Examples of RDC research
• Process for accessing RDC data
• Contact information and sources for additional information
• Questions
What is a Federal Statistical Research Data Center?

• A secure environment where researchers can undertake analysis of non-public data from federal agencies

• MU joined approximately 30 RDC sites nationwide.

• The RDC allows for research that would be difficult (if not impossible) otherwise
Types of Data Available

• Demographic Data
  • Census data (Decennial Census, CPS, ACS, SIPP, etc.)
  • Am. Housing Survey, Natl. Crime Victimization Survey

• Health Data
  • National Center for Health Statistics
  • Agency for Healthcare Research & Quality

• Economic Data (today’s focus)
  • Business register data
  • Transactions data (trade flows)
  • LEHD – Longitudinal Employer/Household Data
Economic Data

• The Census RDC website lists over 40 different dataset as “Economic Data”

• Economic data refer to the Economic Census of establishments and various surveys and data for establishments and firms to measure economic activity.

• With very few exceptions, the public use versions for these files are limited to data presented in aggregate form.
Economic Censuses

• Based on survey of businesses
  • Since it is a census, it attempts to cover all units in universe
    • Response is required by law.
    • Most industries covered.

• Occurs every 5 years (years ending in “2” and “7”)

• Unit is the establishment
  • Defined as a site of work (so geography can be quite exact)
  • Multi-establishment firms can be identified with their establishments
## Economic Censuses

<table>
<thead>
<tr>
<th>Data Set</th>
<th>Frequency</th>
<th>Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Census of Auxiliary Establishments</td>
<td>5 years</td>
<td>1977-2017</td>
</tr>
<tr>
<td>Census of Construction Industries</td>
<td>5 years</td>
<td>1972-2017</td>
</tr>
<tr>
<td>Census of Finance, Insurance, Real Estate</td>
<td>5 years</td>
<td>1992-2017</td>
</tr>
<tr>
<td>Census of Manufactures</td>
<td>5 years</td>
<td>1963, 1967-2017</td>
</tr>
<tr>
<td>Census of Mining</td>
<td>5 years</td>
<td>1987-2017</td>
</tr>
<tr>
<td>Census of Retail Trade</td>
<td>5 years</td>
<td>1997-2017</td>
</tr>
<tr>
<td>Census of Services</td>
<td>5 years</td>
<td>1977-2017</td>
</tr>
<tr>
<td>Census of Transportation, Communications, Utilities</td>
<td>5 years</td>
<td>1987-2017</td>
</tr>
<tr>
<td>Census of Wholesale Trade</td>
<td>5 years</td>
<td>1977-2017</td>
</tr>
</tbody>
</table>
Economic Censuses

• Large number of variables available, depending on industry, including
  • Employment and labor costs
    • Number of employees
    • Employment by type (e.g. construction vs. others)
    • Payroll and wages
  • Sales, receipts, revenue, value of shipments/construction work done
  • Cost of materials, supplies and fuels
    • Often includes purchased services (e.g. advertising, legal services, etc.)
  • Capital expenditures, inventories, and assets
  • Exact geographical location, business name, and other identifiers.
    • Makes it possible to link external datasets
Common Variables

• Establishment name and address
• Ownership information
• Revenues, employment, payroll
• Industry (detailed NAICS codes)
• Customer types (e.g. households, contractors, gov’t, etc.)
• Sales by item code
• Franchise variable
• Special inquires (depending on year and industry)
Recent publications using restricted-use economic censuses


## Samples of Establishments

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<thead>
<tr>
<th>Dataset</th>
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<tbody>
<tr>
<td>Annual Survey of Manufactures</td>
<td>Annual</td>
<td>1973-2017</td>
</tr>
<tr>
<td>Quarterly Survey of Plant Capacity Utilization</td>
<td>Quarterly</td>
<td>1974–2017</td>
</tr>
</tbody>
</table>
Surveys of Establishments

• **Annual Survey of Manufacturers**
  • Sample drawn from Census of Manufacturers to provide annual estimates
    • Approximately 50,000 establishments surveyed annually
  • Contains many of the same variables as the Census of Manufacturing
    • Employment, payroll, worker hours, cost of materials, capital expenditures, inventories, and energy consumption
  • Can be linked with Census of Manufacturing
  • Management and Organizational Practices (MOPS) supplement
    • Asks managers questions about managerial practices regarding decision making, employee incentives, use of performance indicators, and others.
Survey of Establishments

• **Medical Expenditure Panel Survey – Insurance Component**
  • Survey of establishments to collect data on the number and types of private health insurance plans offered, benefits associated with these plans, annual premiums, annual contributions by employers and employees, eligibility requirements, and employer characteristics.
    • Valuable for studying the Affordable Care Act (ACA)

• **National Employer Survey**
  • Covers all establishments with 20 or more employees
  • Focuses on worker education, employer training and employer business characteristics, including business productivity.
Survey of Establishments

• **Quarterly Survey of Plant Capacity Utilization**
  - Collects data quarterly from about 7,500 manufacturing and publishing establishments selected from the Business Register
  - Collects statistics on establishment operational status, value of actual production, estimated production attainable at full and emergency conditions, and reasons for operating at less than full production capacity.

• **Manufacturing Energy Consumption Survey**
  - National sample survey that collects information on the stock of U.S. manufacturing establishment, their energy-related building characteristics, and their energy consumption and expenditures.
### Samples of Firms

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<tbody>
<tr>
<td>Annual Capital Expenditures Survey</td>
<td>Annually</td>
<td>1993–2016</td>
</tr>
<tr>
<td>Annual Retail Trade Survey</td>
<td>Annually</td>
<td>1999–2015</td>
</tr>
<tr>
<td>Survey of Business Owners</td>
<td>Every 5 years</td>
<td>1982–2012</td>
</tr>
</tbody>
</table>
Samples of Firms

• **Annual Capital Expenditures Survey**
  • Annual sample of firms to provide broad-based statistics on business spending for new and used structures and equipment
  • Covers most industries

• **Annual Retail Trade Survey**
  • Sample covers employer businesses classified in retail trade sector and accommodation and food services sector
  • Collects data on total annual sales, e-commerce sales, end-of-year inventories, purchases, total operating expenses, inventories held outside the United States, gross margins, and end-of-year accounts receivable.
Sample of Firms

• **Annual Wholesale Trade Survey**
  • Sample covers companies primarily engaged in wholesale trade
  • Sales, e-commerce, end-of-year inventories, inventories held outside the U.S., purchases, and total operating expenses

• **Survey of Business Owners**
  • Part of the Economic Censuses (sent to firms)
    • 1.75 million observations in 2012
  • Collects detailed information from business owners such as gender, race, ethnicity, and veteran status.
Sample of Firms

• **Business Research & Development and Innovation Survey**
  • Covers all firms with five or more employees
  • Collects R&D expenses of US based companies as well as statistics on the R&D workforce, intellectual property, technology transfer activities and innovation

• **Quarterly Financial Report**
  • Based upon a sample survey, the QFR presents estimated statements of income and retained earnings, balance sheets, and related financial and operating ratios.
## Transactions Microdata

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Transactions Microdata

• **Commodity Flow Survey**
  • Provides data on the movement of goods within the United States
  • Unit is establishment
    • Surveyed about 100,000 establishments from manufacturing, mining, wholesale, and selected retail and services establishments.
  • Commodities shipped, their value, weight, and mode of transportation, as well as the origin and destination of shipments of commodities Conducted in partnership with the Bureau of Transportation Statistics
Transactions Microdata

• **Foreign Trade Data: Imports**
  - Covers the universe of firms operating in the U.S. that engage in merchandise import from a foreign destination
  - Transaction level datasets: over 59 million observations in 2011

• **Foreign Trade Data: Exports**
  - Covers the universe of trade transactions data collected by the Customs Bureau during the exportation process
  - Transaction level datasets: over 35 million observations in 2011

• **Longitudinal Firm Trade Transactions Database**
  - Links individual trade transactions to the U.S. firms that make them
  - Allows for linkage to other census data products
Data on Establishments in Single Merged Longitudinal Database

• Longitudinal Business Database (LBD)
  • Annual information on all US establishments with paid employees
    • Appx 9 million observations in 2017
  • Available 1976-2017
  • Has geographic and industry information (e.g. NAICS codes) as well as employment and payroll information
  • Can observe mergers, acquisitions, deaths, births of establishments and firms
  • Can be merged with economic censuses and surveys
Recent publications using restricted-use LBD

Combining Workers and Firms

• LEHD: Longitudinal Employer-Household Dynamics Database:
  • Employment History Files (EHF): Quarterly UI Wage Records
  • Employer Characteristic Files (ECF): Employer data
  • Individual Characteristics Files (ICF): Person level demographic data

• Firm and worker information combined to create job level quarterly earnings history data, data on where workers live and work, data on firm characteristics, such as industry
Recent publications using restricted-use LEHD


UMETRICS

• Dataset constructed to understand the productivity of funding for scientific research
• Has administrative data from about 30 universities
  • Awards and award transactions at the researcher/transaction level
• Linked with Census data to get wages and establishment level data
• Linked with data from ProQuest to get publications and dissertations
Data Linkages

• Most census data products can be linked with each other via employer identification number (EIN) or other methods (such as name and address)

• Can link with outside data if the data has a suitable identifier (e.g. name and address or EIN)
  • Can link with ACS data or other aggregated data using geographic identifiers (e.g. state, county, census tract) to get contextual data

• Compustat-SSEL bridge
  • Compustat is a commercially available database providing stock prices and related financial information
  • Bridge file available in RDC to link at the establishment level
COVID-19 Research

• Federal agencies are working to expedite the proposal process for researchers interested in studying topics related to Covid-19

• Census currently conducting the Household Pulse Survey
  • Collecting data on the socioeconomic impact of Covid-19 on American households. Survey was just conducted recently.

• Most data is dated but still possible to link current Covid data to past aggregated data to determine patterns and trends
  • Lisa Sattenspiel and Carolyn Orbann project
RDC Proposal Process

Getting authorization to use the MU RDC to access federal data sources
Overview

• Researchers interested in using restricted-use Census datasets will need to go through a proposal process and obtain Special Sworn Status (SSS)

• Jake Cronin is the RDC Administrator who works full-time at MU to help researchers through the proposal process

• Census is still accepting applications!
Proposal Process

• The goal is to draft proposals for feasible projects that provide academic merit as well as benefits to Census, with minimal disclosure risk
  • Feasible—Is it possible to answer this research question with the RDC data?
  • Academic merit—staff at Census with expertise in topic will review. Generally very lenient.

• You work with the RDC Administrator to write the proposal. The RDC Administrator then forwards the final proposal to Census or other agency for approval.
Benefits to Census

• By law, researchers must document how their research benefits the mission of the Census Bureau
  • MU’s RDC administrator will work with you to identify the appropriate benefit
    • There are thirteen different benefit criterion. Most research meets multiple criterion.
Special Sworn Status

• After the proposal has been approved, researchers need to obtain Special Sworn Status (SSS) to physically access the RDC
  • SSS entails background check and oath to project the confidentiality of the data
  • Requires completing paperwork, getting fingerprints, online trainings, identification verifications
  • Can take about 3 months to issue SSS
  • Process is tedious, but denial is uncommon
Working in an RDC

• Only researchers with approved projects and Special Sworn Status are allowed in the RDC.

• NCHS/AHRQ researchers can only work in the RDC when Administrator is present.

• Researchers will work on “thin client” computers that tunnel into secure Census servers.
  • No data is stored on local machines

• All analysis must be done in the RDC.

• Output cannot be removed from the RDC prior to a formal disclosure avoidance review.
Disclosure Avoidance Review

• There is a formal process to remove aggregated output out of the RDC.

• This is the only approved process for moving results from inside the confidential RDC to the outside public domain.

• The general idea is to ensure that no identifiable information on establishments, people, or households is disclosed.
  • In the proposal phase, it is important to think ahead about the output of the research and if it poses any disclosure risk
More information

• For information on restricted-use data available through the RDC:
  • Economic Data:
    • https://www.census.gov/programs-surveys/ces/data/restricted-use-data/economic-data.html
  • LEHD Data
    • https://www.census.gov/programs-surveys/ces/data/restricted-use-data/lehd-data.html

• MU RDC website (google ‘PEHC Missouri’):
  • https://coas.missouri.edu/center/population-education-and-health-center
MU RDC Contact Information

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